

Tomas Bata University In Zlín





Strategic Vision



Modern entrepreneurial university
seeking international reputation.



International Rankings

**2018 QS University Ranking
Emerging Europe and Central Asia**

Position: 91



**2015 Red Dot Design Ranking
(Universities — Americas and Europe)**

Position: 11



reddot award
design concept



International Rankings

**2017 Times Higher Education World University Rankings
Best Universities in Europe**

Position: 301+

2018 Times Higher Education World University Rankings

Position: 801+

**2018 Times Higher Education
BRICS & Emerging Economies Rankings 2018**

Position: 251 — 300

**2018 Times Higher Education
Young University Rankings 2018**

(250 best universities founded in the last 50 years)

Position: 201 — 250





A Bit of History



Archbishop's castle, Kroměříž, 17th century

Tomas Bata University in Zlín, 2015

First university in the Zlín Region > Kroměříž / Kremsir, founded in 1741

Second university in the Zlín Region > Tomas Bata University in Zlín, founded in 2001
(youngest Czech state university)



Tomas Bata 1876 — 1932



> Born in 1876 in Zlín

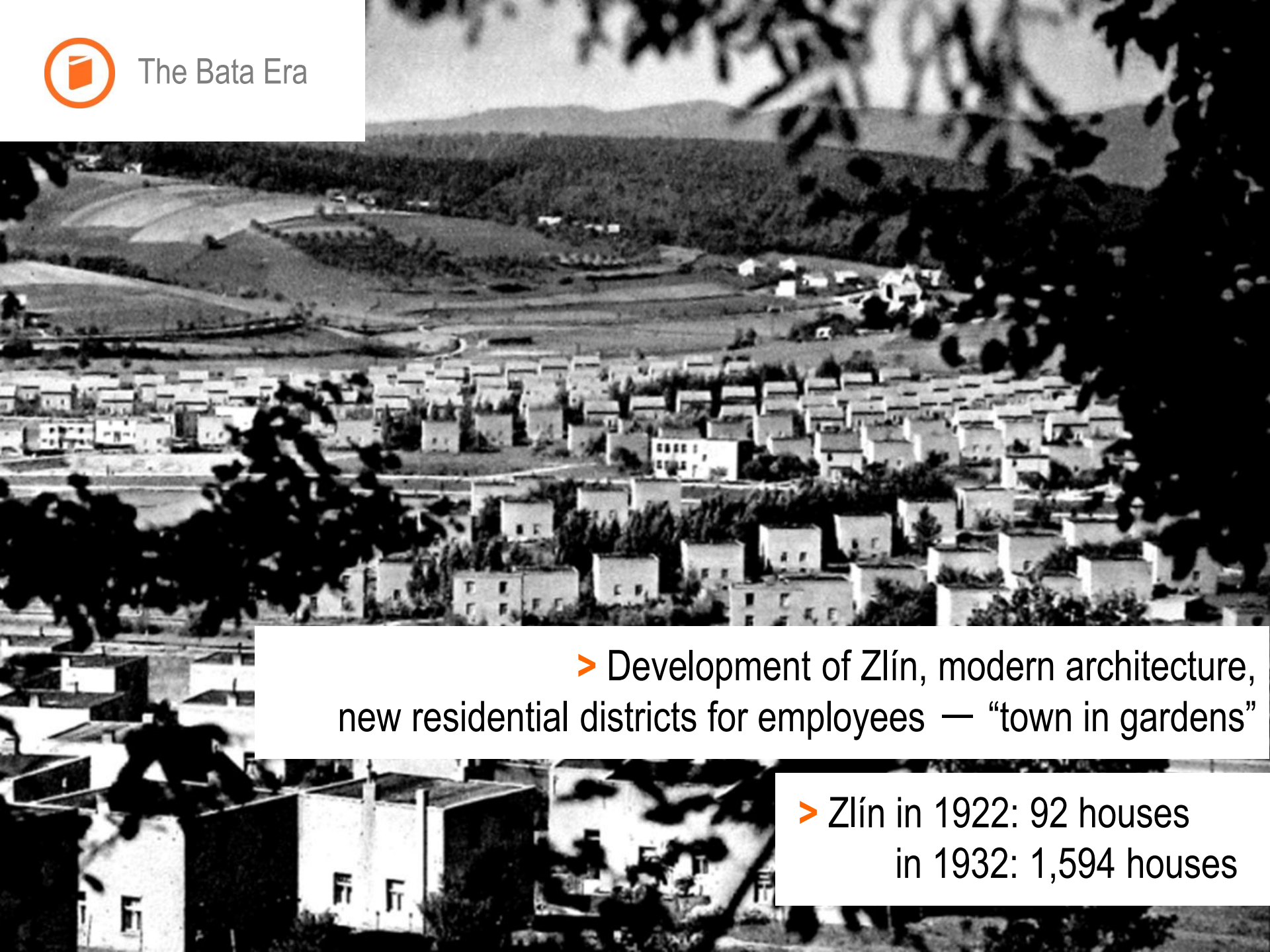
> Founded a shoe factory in Zlín in 1894



Tomas Bata

Production of shoes and 35 other industries:

- > Mechanical engineering, tannery, power stations, agriculture, forestry, construction materials, printing, newspaper publishing, wood processing, advertising, rubber and plastic industry, building industry, railway transport, air transport, design of buildings, paper processing, book publishing, film studios, food processing, chemical production, tyre manufacturing, insurance, textile production, gas production, truck transport, coal mines, hotel business, sea transport, ...



> Development of Zlín, modern architecture, new residential districts for employees — “town in gardens”

> Zlín in 1922: 92 houses
in 1932: 1,594 houses



Present-Day Zlín

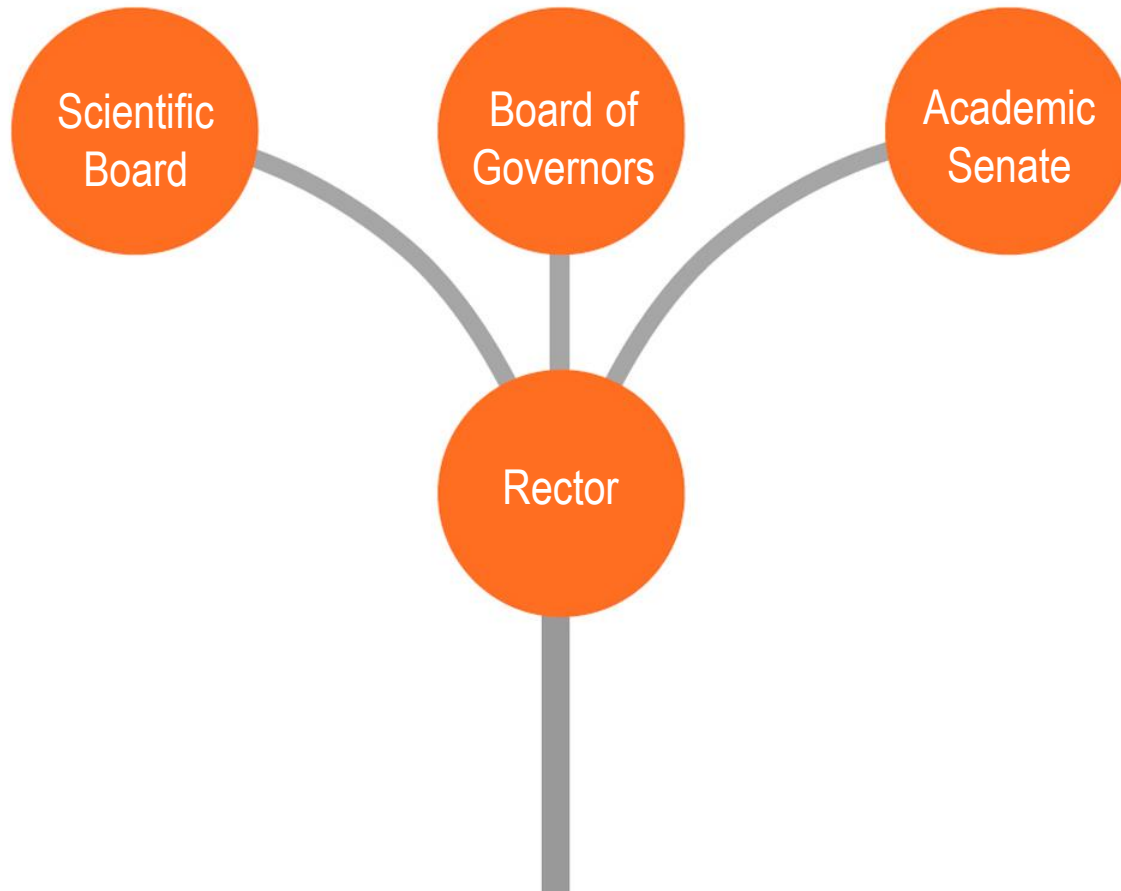


- > Southeastern part of the Czech Republic, population 75,000
- > Beautiful setting full of greenery
- > Modern student town offering a wide range of facilities
- > Unique functionalist architecture
- > Legacy of Tomas Bata, a world-renowned entrepreneur



University Structure

Established on **1 January 2001**





University Structure

Educational Units

Faculty
of Technology



Faculty
of Multimedia
Communications



Faculty
of Humanities



Faculty
of Management
and Economics



Faculty
of Applied Informatics

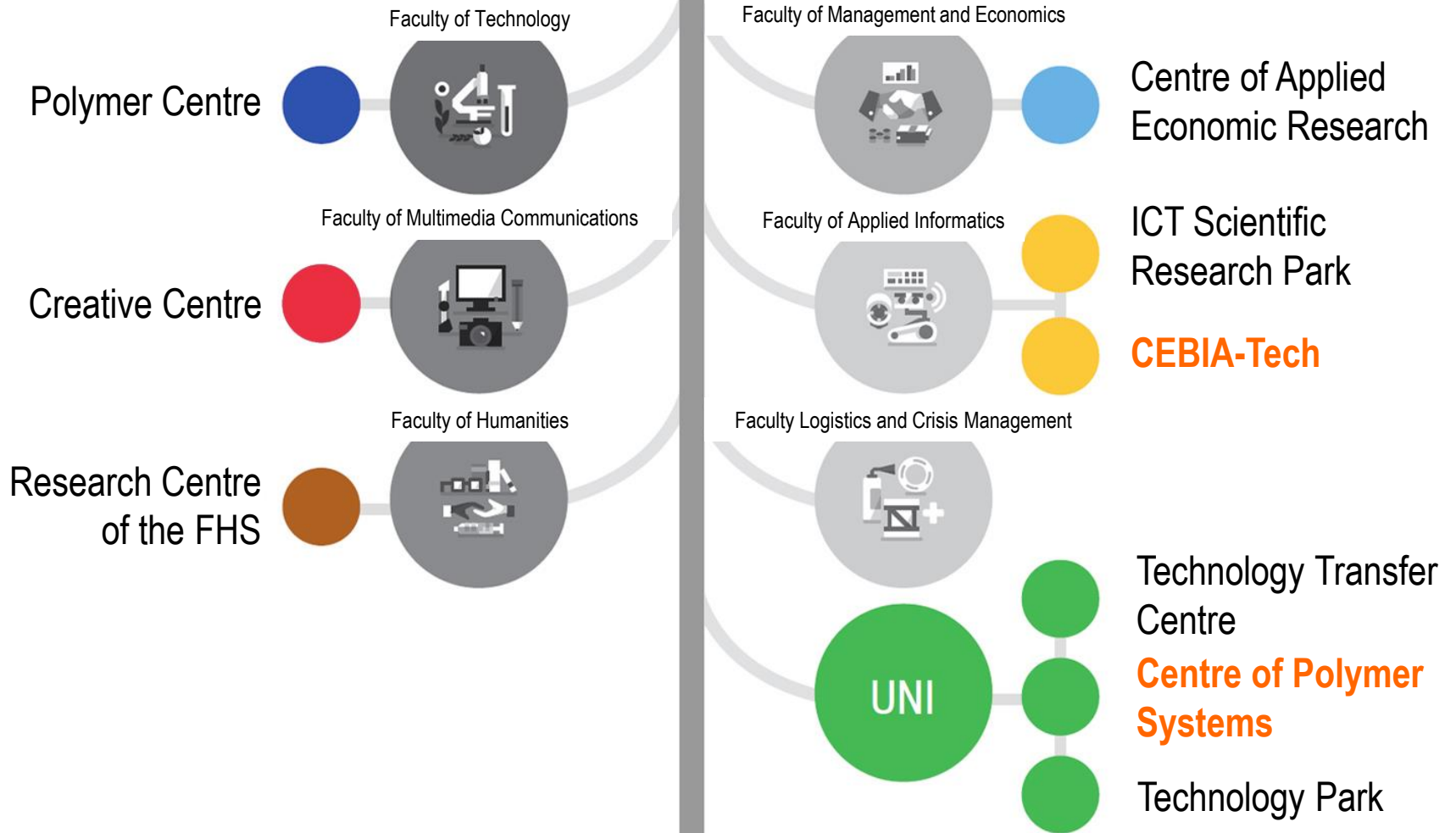


Faculty
of Logistics
and Crisis Management



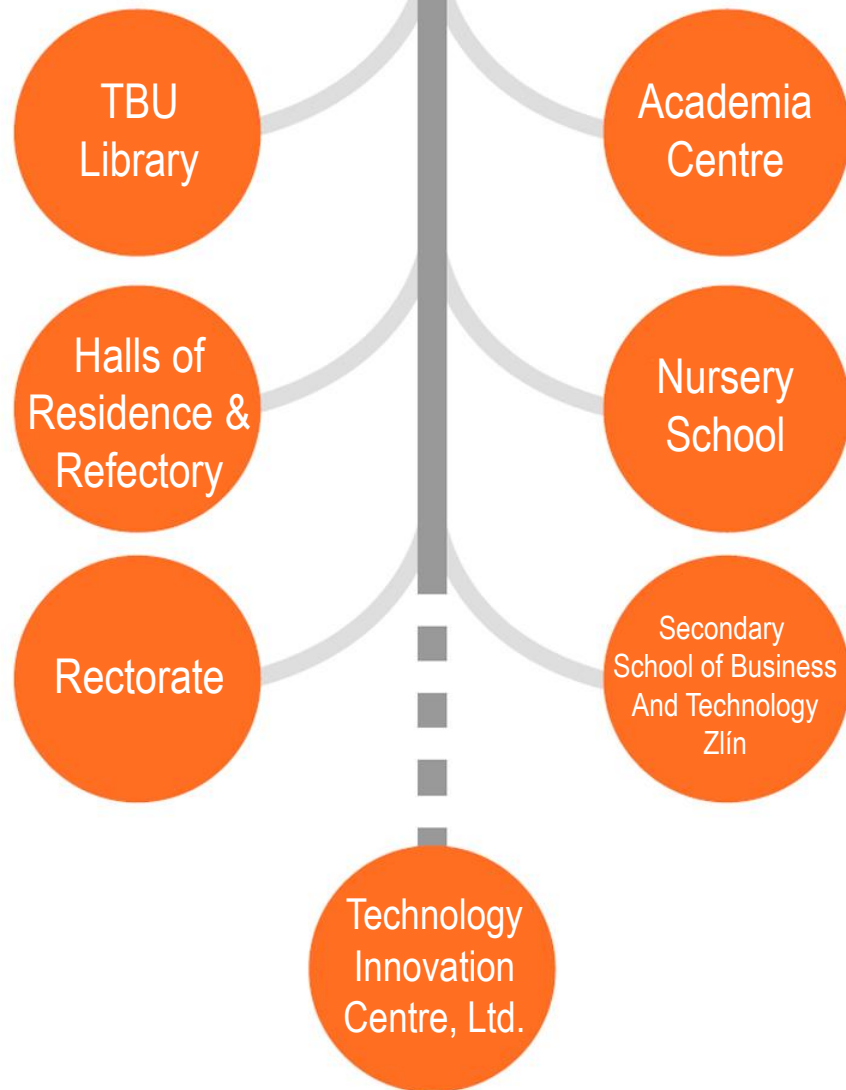


University Structure Research Units





University Structure Service Units





Faculty of Technology





Faculty of Technology

founded in 1969

1,600 students

354 graduates

120 academic staff

polymer materials, chemistry, food technology

cosmetics, process engineering, physics

manufacturing engineering,
environmental protection



Faculty of Management and Economics





Faculty of Management and Economics

founded in 1995

2,069 students

630 graduates

82 academic staff

management, marketing, economics

industrial engineering, business administration

finance, accounting, regional development,
design management



Faculty of Multimedia Communications

CILECT



CENTRE INTERNATIONAL DE LIAISON DES ECOLES
DE CINEMA ET DE TELEVISION THE INTERNATIONAL
ASSOCIATION OF FILM AND TELEVISION SCHOOLS



European League of Institutes of the Arts

U·4
44

Univerzita Tomáše Bati





Faculty of Multimedia Communications

founded in 2002

1,117 students

371 graduates

67 academic staff

animation and film, shoe and fashion design

product, spatial and industrial design

advertising photography, marketing communications,
graphic design, digital design



Faculty of Applied Informatics





Faculty of Applied Informatics

founded in 2006

1,315 students

359 graduates

71 academic staff

informatics, artificial intelligence, electronics

computer and communication systems

automation, security engineering



Faculty of Humanities





Faculty of Humanities

founded in 2007

1,992 students

614 graduates

92 academic staff

modern languages, literature

pedagogical sciences, school pedagogy

health sciences, nursing



Faculty of Logistics and Crisis Management





Faculty of Logistics and Crisis Management

founded in 2009

746 students

167 graduates

36 academic staff

logistics, crisis management

environmental protection

protection of population



ICT Scientific and Technical Park





ICT Scientific and Technical Park

founded in 2012

financed from OP

35 staff

alternative energy sources — biofuels

grid computing and artificial intelligence

intelligent manufacturing and buildings

detection and analysis of dangerous substances



Centre of Polymer Systems





Centre of Polymer Systems

founded in 2011

financed from OP

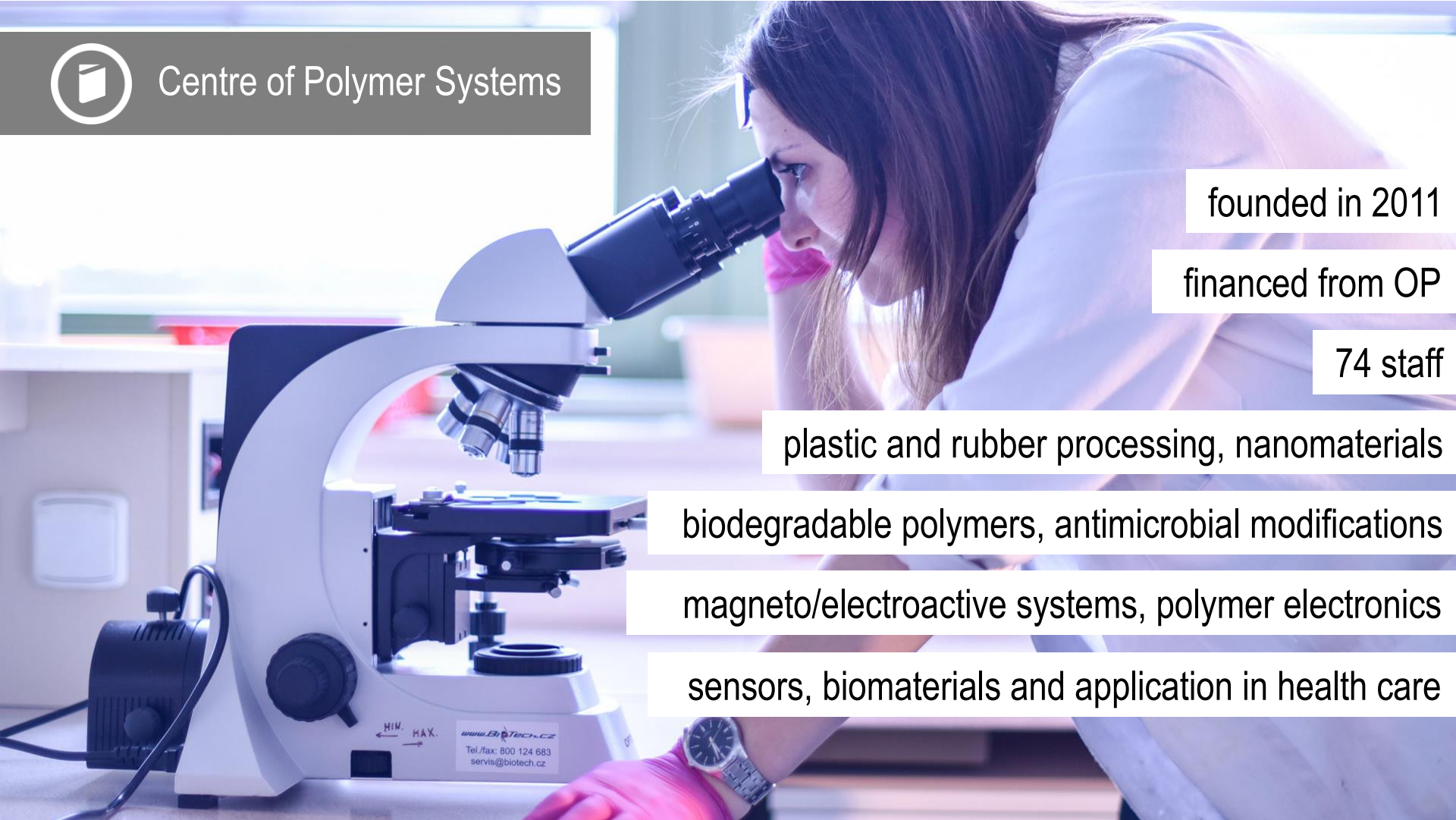
74 staff

plastic and rubber processing, nanomaterials

biodegradable polymers, antimicrobial modifications

magneto/electroactive systems, polymer electronics

sensors, biomaterials and application in health care





University in Numbers (2017/2018)

Number of students:

9,408

Number of programmes
courses:

111 / 190

Academic staff:

531

Number of graduates:

2,499

Programmes / courses
In English:

31 / 39

Web of Science 2016
publications / citations:

474 / 2620



TBU Educational Complex



International Stories

Experience Zlín through the eyes of our international students!

Ji from Taiwan, Maxim from Russia and Lamin from Gambia



https://www.youtube.com/playlist?list=PLJmqdiFXPPGyKI80YSnJjBy-BcckJHb_U

Thank you for your attention.



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