

In cooperation with:



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Freistaat Bayern –
Tschechische Republik
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2014 – 2020 (INTERREG V)



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ÚHLAVA
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ZÁPADOČESKÁ
UNIVERZITA
V PLZNI

TECHNISCHE
HOCHSCHULE
DEGGENDORF
THD
Akademische Weiterbildung

Registration:



Please contact mariann.juha@th-deg.de if you have any enquiries or would like to register for the summer school.



www.th-deg.de/en/tc-freyung-en/summer-school ◀◀

DEGGENDORF
INSTITUTE OF
TECHNOLOGY **DIT**

CULTURAL TOURISM

AND

DIGITALISATION

SUMMER SCHOOL



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How are digital technologies used in cultural tourism?
Which digital technologies are essential and beneficial for users?
How do these technologies increase the value of cultural tourism?
Which experiences, wishes and perspectives do the cultural facilities have?
What could be improved in the future?



The summer school in a nutshell

In the one-week Cultural Tourism and Digitalisation summer school, participants have the opportunity to address the above mentioned questions and their own ones. They will learn different perspectives and use different formats. The focus will be on questions concerning the use of digital technologies in cultural tourism. The summer school offers the opportunity to work on these themes. Besides discussions, lectures and keynote-presentation sessions, workshops are scheduled to enable the development of individual project ideas.



The location

The summer school will be held at the Deggendorf Institute of Technology, Dieter-Görlitz-Platz 1, D-94459 Deggendorf. The modern central European geographical position creates a perfect environment for the exchange of ideas, and offers many distinctive spaces to engage, discuss, and reflect.



The target group

We are happy to receive applications from students, Ph.D. students as well as young professionals. Deggendorf Institute of Technology students receive 4 ECTS credits in the optional area.



	Mon 09.09.2019	Tue 10.09.2019	Wed 11.09.2019	Thu 12.09.2019	Fri 13.09.2019
KEY ASPECTS	Digital Humanities (DH), theory, design	DH, 3D, projects	DH, practice	DH, movies	DH, output
	Registration	Meetup	Meetup	Meetup	Preparation and final presentations
	----- OPENING -----	Project workshop	Project workshop	Project workshop	
	Reception and introduction Teambuilding Keynote presentations external stakeholder Photo	Project workshop			
	----- LUNCH BREAK -----	---- LUNCH BREAK ----	Excursion	---- LUNCH BREAK ----	
	Keynote presentations external stakeholder	Project workshop		<i>Tourism and media</i>	
	Project work: design thinking	Project workshop			
	Peregrinus Silva Bohemica Developing a digital tourist guide	<i>3D in the cultural sector</i>		Project workshop	
	Museum Uploaded Conceptualising and creating a digital museum	Project <i>Theresienstadt</i>		Project workshop	
	Cultural event walking tour (optional) Town museum tour of the town	Digital Entrepreneurship at ITC/DIT StartupCampus	Cultural event walking tour (optional) Old town		